



Speedways

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We are the principal Dealers for Sales-Service-Spares of Hero Two Wheelers for Amritsar District in North India. We were entrusted by our principals M/s HeroMotoCorp Ltd, with the task of standardizing the showrooms with the aim of having same/similar looking showrooms pan India.

One of the key elements which needed standardization was the air conditioning effort as there are a large number of showrooms which have already been commissioned. There are a variety of false ceilings which differ from each other depending on the architects/interior designers who have worked on them. Thinking of a similar pattern seemed very difficult. Mr. Gurmeet Singh, MD DuctSox VGI suggested the utilization of fabric ducts from DuctSox Corp., IOWA which would not only enable us to achieve uniformity in the upcoming projects but also provide a cost effective solution for air conditioning. We went ahead and installed fabric ducts and realized the value addition they made to the aesthetics, moreover the possibility of installing fabric ducts in showrooms already commissioned, made our task easier. We have now realized that apart from being cheaper than the metal ducts, these are easy to maintain and also reduce the expenditure by doing away with false ceilings.

We have projected the use of fabric ducts to our principals for all new showrooms and over a period of time to replace the conventional metal ducts in the existing showrooms.

We are thankful to DuctSox Corp. and DuctSox VGI and compliment them for the innovation made in diffusion of air.

Beedi
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Authorised Dealers : Hero MotoCorp.

All India
NO.1
Dealer